



Virginia Green is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. **Virginia Green** has established "core activities" specific to each sector of tourism, and these practices are considered the required minimum for participation in the program. However, **Virginia Green** expects its participants to strive to reduce their environmental impacts in all aspects of their operations; and this profile provides a full list of all their "green" activities. These are the activities that customers can expect to find when they work with or visit the offices of this organization.

Virginia Green Partner Profile:

SYSCO Hampton Roads



Suffolk, Virginia

SYSCO Hampton Roads is part of SYSCO Corporation, North America's leading marketer and distributor of food and foodservice products. SYSCO Hampton Roads services southeastern Virginia and northeastern North Carolina. Its mission is to deliver customers what they want, when they want it and at a great price. SYSCO Hampton Roads is committed to reducing its environmental impact where ever possible and encourages its operators to join and do business with other *Virginia Green* participants.

CORE ACTIVITIES for Partner Organizations

- 🌱 Support Virginia Green
- 🌱 Green Meetings and Conferences
- 🌱 Recycling
- 🌱 Water Efficiency
- 🌱 Energy Conservation

DETAILS:

- Encouraging clients who are in the tourism industry to join Virginia Green
- Striving to design projects that minimize overall environmental impacts
- Carrying and promoting environmentally-friendly products and providing services that minimize the use of harmful chemicals and materials
- Sending out an email or mailer to its membership about Virginia Green
- Making an official Virginia Green endorsement through the Board or other committee to support Virginia Green
- Including Virginia Green features in monthly publications and e-mail newsletters
- Displaying the Virginia Green certificate prominently and using window decals
- Using the Virginia Green logo on signage signaling recycling and other "green" practices



- Highlighting your involvement in Virginia Green on your website and including a link to the Virginia Green website
- Minimizing copying and making two-sided copies
- Transitioning to 100% post consumer waste recycled copy paper
- Recycle used oils (truck and cooking) and burn the fuel in furnace to heat fleet shop
- Grow sustainable rosemary in flower bed
- Eliminating the use of Styrofoam cups and plates and using reusable mugs and plates instead
- Serving water in coolers instead of in bottles
- Avoiding boxed lunches
- Recycling plastic, office paper, toner cartridges, newspaper, cardboard and packing supplies
- Tracking overall waste bills
- Preventative maintenance on all appliances, HVAC systems, plumbing and vehicles
- Effective labeling system and last in/first out inventory
- Using integrated pest management
- Tracking overall water usage and wastewater
- Preventative maintenance of drips and leaks
- Using dry clean-up methods first over water based methods
- Low flow toilets and replacing all urinals with waterless ones
- Effective landscape management plan with programmable sprinkler system
- Tracking overall energy bills and setting a numeric goal to reduce
- Installing air curtains in the walk-in refrigerator and freezer
- Installing high efficiency compact fluorescent bulbs in rooms and spotlights
- No longer use 40% of parking lot lights
- High Efficiency Heating and Air Conditioning (HVAC)
- Using natural lighting and lighting sensors
- Training associates on becoming earth friendly

For more information on **SYSCO Hampton Roads** see
www.syscohamptonroads.com.

For more information on **Virginia Green** program, see www.deq.virginia.gov/p2/viriniagreen.



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